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My skills and expertise are mainly in international marketing, information technology, and project management.

Since 2010, I provide management and business development consulting services, facilitate leadership development sessions for companies worldwide and lead a web application development team.

In a career spanning over 25 years in international settings, including six years living in Japan (Tokyo), three in the USA (Philadelphia, Colorado Springs, Boston), one in Germany (Rastatt, Flensburg) and a couple of months in Australia (Brisbane), I have been a subject matter expert in the Healthcare Informatics and IT industry. I speak fluent English, German and Japanese (and Alsatian of course), and my experience in France has always been connected with my former country of residence, where I continue to travel regularly.

During these years abroad, I created or participated in corporate setups, I managed subsidiaries and launched products in various international markets.

The different sectors in which I worked were construction (original school and diplomas), information technology (hardware, software, Internet consulting and development), and healthcare (primarily medical devices), where I spent my last ten years. I am also very active as a volunteer in associations for which I create and write blogs and newsletters.

Being from Alsace is an integral part of my career; I share the love of my region with all my professional contacts, always integrating a part of Alsace in my projects. If according to my friends I'm an American by adoption, Japan is my other homeland, where I performed one of my greatest achievements, the development and marketing of the first life simulation software that allowed me to enter the Guinness Book of Records.

Finally when I say I love the diversity of international culture, my eldest adoptive daughter is Greek of Sicilian origin, and my two boys are from my marriage to a Japanese in the United States!

While at home, after a pancake breakfast, we eat tsaziki as appetizer, rigatoni alla Calabrese as "primo", katsukaré for main dish, and wrap-up with a kougelhopf ice cream for dessert, all cheered up with a Karchweg Riesling from the Cleebourg cellar (Wissembourg, Alsace) as an aperitif, a Nero d'Avola from Vasari (Santa Lucia del Mela, Sicily) with the meal and a bold Manotsuru sake from Obata Shuzo (Niigata, Japan) to enjoy dessert...

I hope I've whetted your appetite!



**Joseph Hervé Sigrist**

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**Professional Background****Senior Consultant – BTS & Melpia**

07/2011 – London, UK – Strasbourg, France  
 Service to business – Training and project management  
 Management training session facilitator, IT project manager and management consultant for small businesses and fortune 500 companies

**Marketing Director – decidemedical**

09/2006 – 10/2010 Pleasanton, CA, USA  
 Healthcare - Decision support solution provider  
 In charge of development and operations. Established a team to help leading healthcare corporation in developing their markets and to support specialist doctors in providing training. Definition and implementation of a comprehensive platform for managing medical practices.

**Marketing Director – KIKA Medical**

09/2003 – 06/2006 Boston, MA, USA  
 Healthcare - Clinical trials web-based solution provider  
 In charge of implementing quality procedures to meet regulatory pressures set up by international authorities, later in charge of marketing the platform for managing clinical research programs. Finding innovative solutions around the Internet for clinical research.

**Country Manager – UTEC Thomsen**

08/2001 - 03/2003 Flensburg, Germany  
 Energy – Wind turbine park developer  
 In charge of implementing a system of remote management of wind turbine park. Research and implementation of technical solutions for the management of wind turbine parks. Management of the technical team, performance monitoring.

**Project Management Office Director - Etexx**

06/2000 - 06/2001 Nice, France  
 Textile – Internet-based textile market place  
 In charge of implementing the management by project system and defining business processes.

**Marketing Director - Amakumo**

09/1993 - 05/2000 Tokyo, Japan  
 IT - Funding of software development, software publishing and Internet solution developer  
 Started the company in Japan as a software publisher, moved to the Internet business in 1996. For the software publishing business, took responsibility for marketing, advertising and distribution of packaged software in the Japanese market, and was main driver behind the company growth – Regularly got press coverage due to the success of my work, including an appearance in the Guinness Book of Records.

**Software Product Marketing Director – Mecarnorma Japon**

09/1992 - 08/1993 Tokyo, Japan  
 Graphic Arts - Manufacturing and distribution of graphic art related product in the Asia market  
 Responsible for marketing and distribution of digital products (fonts, illustrations and backgrounds) for the graphic art industry.

**Marketing Director – MacTel**

06/1989 - 05/1992 Rastatt, Germany  
 Computer Parts Wholesale – Worldwide computer parts and software mail-order company  
 In charge of the German subsidiary and of the group communication (US/Europe)

**IT Consultant and Project Leader – BiTurbo Informatique**

09/1986 - 05/1989 Strasbourg, France  
 IT - Consulting and training for the graphic art industry  
 Specialized in digital publishing systems. Senior staff training on desktop publishing systems. Management of a team of computer-graphics trainers.

**Education****Construction Engineering Certificate**

06/1984 Lycée Technique Talange, France  
 Project Manager - End of study paper on computer technologies and construction

**Brevet Enseignement Professionnel**

06/1982 Lycée d'Enseignement Professionnel Haguenau, France  
 Building and Engineering Draughtsman

**Community Life****Round Table & Club 41**

Since 1998 - National Editor France (2005/2006), International Representative of the Alsace Region (2004/2005)  
 The purpose of this association is to encourage international meetings and finding values of each profession. Its motto is "Adopt, adapt and improve in friendship and tolerance".

**Alsace contre le Cancer**

Since 2004 - In charge of marketing. The purpose of this association recognized as a charitable mission by the French Government is to support research in oncology, improve the lives of patients and initiate prevention activities through a network of volunteers and donors in Alsace.

**Competencies****Research and development**

As a creative spirit, I participated in many research programs, development and adaptation of new technologies in the computer field.

**Computers and Internet**

Mastering of MacOS and MS-Windows environments, specialist in the management of innovative IT projects, knowledge in Internet development languages and relational databases.

**Languages - French, English, German, Japanese, Alsacian**

Fluent in English, German, Japanese and Alsacian, read and write in English and German, some knowledge of reading and writing in Japanese. All languages are regularly used in many professional and associative missions.

**Miscellaneous but important!****I come from Alsace!**

I love cooking dishes from Alsace and Japan. During my free time I help my friends to develop innovative solutions around information technology and business in France, Germany, USA and Japan. During the past fifteen years I have helped several companies to enter these markets. They appreciate my expertise mainly in the IT field, my communication skills and my urge to develop new markets and products.

